

# ADVERTISING ORDER FORM



Hampshire Care  
Association  
You're in caring hands

|                        |  |
|------------------------|--|
| <b>Company Name</b>    |  |
| <b>Contact Address</b> |  |
| <b>Phone Number</b>    |  |
| <b>Email</b>           |  |

|   | 3mth £69 | 6mth £129 | 12mth £230* |
|---|----------|-----------|-------------|
| Standard Advert on HCA website<br>(JPEG file reqd 200 pixels(W) x 165 pixels (H)) |          |           |             |

With the signature below I/We acknowledge that I/We am authorized to enter into this agreement on behalf of said advertiser and agree in full to the terms and conditions advised.

I/We have supplied a JPEG file 200 pixels (W) x 165 pixels (H)

I/We confirm the artwork supplied is the sole property of \_\_\_\_\_  
And not subject to copyright restrictions

I/We understand the artwork is subject to approval by HCA prior to upload to the website and that full payment is required prior to display

- For all 12 month bookings, you will receive free entry into the HCA Patrons Catalogue with up to 250 words allowed normally £50. Plus free entry in to Care Show Goody Bags Normally £50.

**Advertiser Signature** Print Date

\_\_\_\_\_

**HCA Signature** Print Date

\_\_\_\_\_

## Website Advertising - Terms and Conditions

### Booking criteria:

- All bookings are subject to confirmation of acceptance by Hampshire Care Association (HCA)
- All bookings are subject to availability.
- The minimum length of any single booking is 3 months
- Advertisement content and specification:
- All graphics files must be supplied to HCA's size specifications and optimised ready for use. HCA reserves the right to reject graphics which hamper the overall performance of its site.
- External hyperlinks from adverts will be set to open in a new browser window and must go to the same site/ product/ service as is being advertised.
- The advertiser shall be solely responsible for ensuring the content of the advertisement is compliant with all applicable laws and regulatory standards.
- HCA may at its discretion reject any advertisement supplied which does not comply with the specifications or which HCA considers to be misleading, defamatory or otherwise unacceptable for any other reason.
- No advertisement shall appear until such time as the specifications have been met.
- For all 12 month bookings, you will receive free entry into the HCA Patrons Catalogue with up to 250 words allowed normally £50. Plus free entry in to Care Show Goody Bags Normally £50.

### Invoicing and payment

- HCA will issue an invoice for the advertising fees to the advertiser upon acceptance of the booking.
- The advertiser will pay the advertising fees to HCA within 30 days of the date of issue of the invoice.
- All advertising fees stated in or in relation to this agreement are stated exclusive of VAT (unless the context requires otherwise).
- No refund or reduction in fees shall be given following delayed appearance of the advertisement beyond the booking commencement date arising from the advertiser's own delay.
- Advertising fees must be paid by bank transfer or by cheque (using such payment details as are notified by HCA to the advertiser).

### Warranties:

- HCA makes no representation or warranty in relation to the number of visitors to its website and/or specific pages during the period for which the advertising is to run.
- HCA shall use all reasonable endeavours to implement the advertisement promptly following receipt of a graphic file meeting the required specification but makes no representation or warranty in relation to the turnaround time.

### Entire Agreement:

- These terms and conditions, together with the current HCA website prices and HCA contact details, set out the whole of our agreement relating to the supply of advertising services to you by HCA. In particular, no terms and conditions incorporated within your purchase order or correspondence and nothing said by any sales person on behalf of HCA should be understood as a variation of these terms and conditions or as an authorised representation about the nature or quality of any services offered for sale by HCA. HCA shall have no liability for any such representation being untrue or misleading.

### Governing Law:

- The contract between us shall be governed by and interpreted in accordance with English law, and the English courts shall have jurisdiction to resolve any disputes between us.