



Hampshire Care Association

# Become A Patron

## Advertising With HCA Could Not Be Better Value



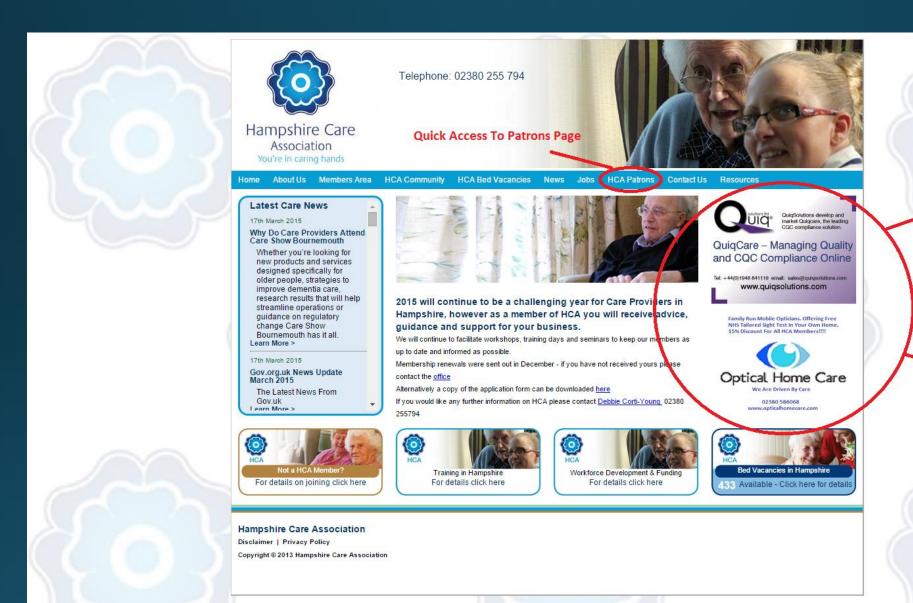
#### Standard Advert on HCA website

#### Includes

- Rolling Advert On The Website See Next Slide For Example
- Entry Into Our Patrons Section, Where Members Can Easily Find You & Access Your Contact Information, Plus Any Offers You Have For Our Members.
- Entry In To Our Promotional Hand Out Package For Roadshows/ Care Shows/ Conferences
   Etc. (Normally £50 Per Event, FREE With 12 Month Package Only!)
- Entry In To Our Patrons Catalogue To Be Sent To All Our Members. Max 250 Words To Promote Your Company & Any Offers You Have For Our Members. (Normally £50 Per Entry, FREE With 12 Month Package Only!)

# Easy To Use Website – Front Page



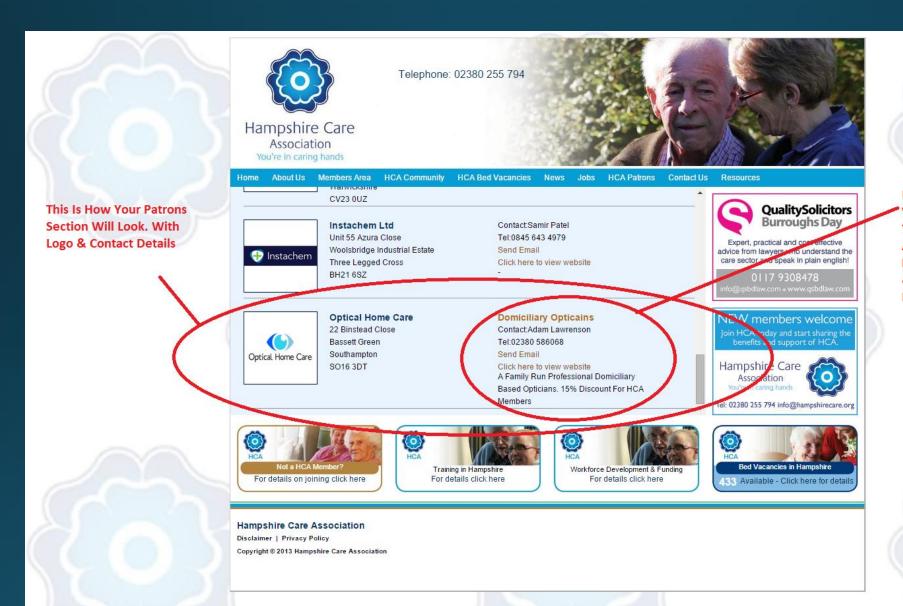


Example Of Rolling Ad 225\*165
Pixels.

Your Ad Will Be Seen On All Pages Of Website

### Easy To Use Website – Patrons Page



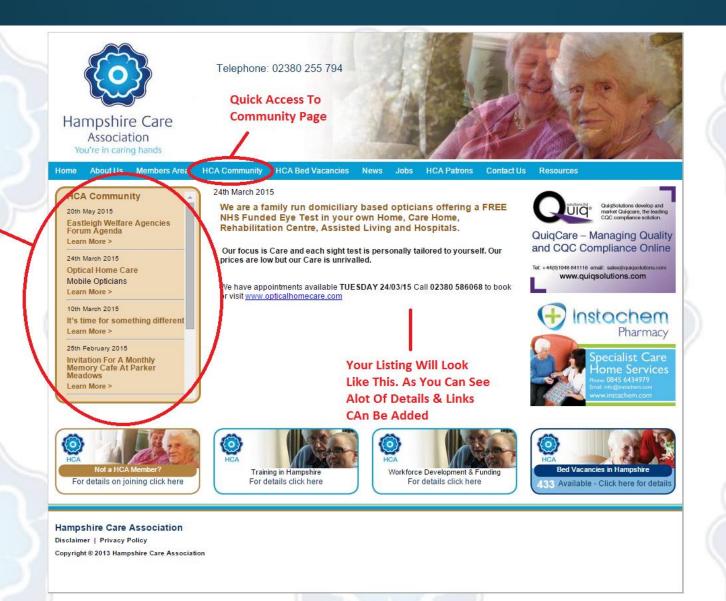


In This Section The
Visitor Can easily Contact
You With 1 Click.
Also Here You Will Have
Details Of Your Company
& What Offer You Have
For Our Members

#### Easy To Use Website – Community Page



All Our Patrons Will Get FREE Listings Of Any Special Events Or Offers Which You Would Like To Promote.



#### Website Stats

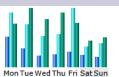


Looking At March So Far, We Have Already Had Nearly 12,000 Pages Viewed.

Day	Number of visits	Pages	Hits	Bandwidth
	V101C3		Tiles	balldwidth
01 Mar 2015	107	398	797	24.54 MB
02 Mar 2015	94	442	1,300	16.06 MB
03 Mar 2015	127	441	1,435	18.62 MB
04 Mar 2015	137	489	1,361	30.82 MB
05 Mar 2015	119	515	1,208	27.63 MB
06 Mar 2015	123	752	3,632	26.65 MB
07 Mar 2015	102	754	1,022	18.98 MB
08 Mar 2015	105	551	750	14.02 MB
09 Mar 2015	184	2,593	3,413	42.50 MB
10 Mar 2015	145	1,081	2,162	34.38 MB
11 Mar 2015	166	707	1,853	38.13 MB
12 Mar 2015	147	527	1,425	33.56 MB
13 Mar 2015	116	476	1,083	22.66 MB
14 Mar 2015	75	221	612	10.44 MB
15 Mar 2015	76	295	1,293	11.48 MB
16 Mar 2015	109	619	1,829	13.92 MB
17 Mar 2015	175	699	1,565	45.63 MB
18 Mar 2015	32	145	485	11.80 MB
19 Mar 2015	0	0	0	0
20 Mar 2015	0	0	0	0
21 Mar 2015	0	0	0	0
22 Mar 2015	0	0	0	0
23 Mar 2015	0	0	0	0
24 Mar 2015	0	0	0	0
25 Mar 2015	0	0	0	0
26 Mar 2015	0	0	0	0
27 Mar 2015	0	0	0	0
28 Mar 2015	0	0	0	0
29 Mar 2015				0
20 mar 2015	0	0	0	0
31 Mar 2015	0	0	0	0
Average	118	650	1,512	24.55 MB
Total	2,139	11,705	27,225	441.84 MB

On Average Over 600
Pages Viewed Daily. You
Can Guarentee Your
Advert Will Be Seen Alot

Days of week



Day	Pages	Hits	Bandwidth
Mon	1,218	2,180	24.16 MB
Tue	740	1,720	32.88 MB
Wed	447	1,233	26.92 MB

# Costs For Advertising Packages



- 3 Month Package Rolling Advert, Patrons Page & FREE Use Of Community Page
- Only £69
- 6 Month Package Rolling Advert, Patrons Page & FREE Use Of The Community Page
- -<u>Only £129</u>
- 12 Month Package Our Most Popular, Rolling Advert, Patrons Page, FREE Use Of The Community Page, FREE Entry Into Our Patrons Catalogue & FREE Inclusion In To Promotional Hand Outs.
- <u>Only £230</u>

Join Us Today & Lets Get Hampshire Talking About
YOU!!!!